

CERTIFICATE OF ACCREDITATION

Boomcycle Digital Marketing

Accredited Since August 25, 2025 | Valid Through July 2026



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- BUILD TRUST
- ADVERTISE HONESTLY
- TELL THE TRUTH
- BE TRANSPARENT
- HONOR PROMISES
- BE RESPONSIVE
- SAFEGUARD PRIVACY
- EMBODY INTEGRITY

Lori Wilson

Lori Wilson
President & CEO



Boomcycle Digital Marketing Enhances Small Business Website Design Services

September 25, 2025

SAN RAMON, CA - September 25, 2025 -

Boomcycle Digital Marketing, a BBB-accredited digital marketing agency, has enhanced its website design services to better meet the evolving needs of small businesses seeking to establish stronger online presences in 2025.

The company's enhanced business website design services combine over two decades of digital marketing expertise with advanced SEO strategies and data-driven design principles. These improvements come as small businesses throughout the Bay Area increasingly recognize the critical role that professional web design plays in attracting and converting customers in competitive digital marketplaces.

"Small businesses in the San Francisco Bay Area face unique challenges when competing for online visibility," said David Victor, Founder and CEO of Boomcycle Digital Marketing. "Our enhanced website design services leverage real-time marketing intelligence and SEO data to create websites that not only look professional but also perform exceptionally well in search results and convert visitors into customers."

The enhanced services incorporate Boomcycle's proprietary Marketing Intelligence System, which provides businesses with real-time insights into their marketing performance across all channels. This data-driven approach enables the company to design websites that align precisely with what prospects are searching for online, ensuring maximum visibility and engagement.

Boomcycle Digital Marketing focuses on a comprehensive approach to digital marketing, which extends beyond website design to include search engine optimization, Google Ads management, content marketing, and social media strategies. The company's web design process integrates these various digital marketing disciplines from the outset, creating cohesive online presences that support long-term business growth.

The agency's enhanced Bay Area website design services address several critical factors that determine online success for small businesses. These include mobile responsiveness, page loading speed, user experience optimization, and search engine compatibility. Each website is built using white hat SEO techniques and structured to support ongoing digital marketing efforts.

"We've observed that many Bay Area small businesses struggle with websites that fail to generate meaningful results," added Victor. "Our approach focuses on creating intelligent websites that serve as powerful business tools, not just digital brochures. Every design decision is informed by SEO factors and conversion optimization principles."

The timing of these service enhancements reflects growing demand from small businesses seeking to strengthen their digital foundations. As consumer behavior continues to shift toward online research and purchasing, having a professionally designed, strategically optimized website has become essential for business survival and growth.

Boomcycle Digital Marketing specializes in serving businesses across various sectors throughout the San Francisco Bay Area. The company offers a comprehensive suite of digital marketing services, including SEO hyper-optimization, Google Maps marketing, content creation, and web management. With its BBB Accreditation, the agency has positioned itself to help businesses seeking to enhance their online presence and drive sustainable growth through strategic digital marketing initiatives.

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For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

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{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs":

["http://en.wikipedia.org/wiki/Web_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/08220","https://www.wikidata.org/wiki/Q45842"]},
{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":

["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/m/059m18","https://www.wikidata.org/wiki/Q796073"]},
{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs":

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{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs":

["http://en.wikipedia.org/wiki/Web_analytics","https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6","https://www.wikidata.org/wiki/Q10719477"]},
{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital

technologies or digital tools", "sameAs": ["http://en.wikipedia.org/wiki/Digital_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs": ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_indexing", "https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

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{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs": ["http://en.wikipedia.org/wiki/Anchor_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs": ["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs": ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs": ["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l_7", "https://www.wikidata.org/wiki/Q1569371"]},

{"@type": "Thing", "name": "Sitemaps", "sameAs": ["http://en.wikipedia.org/wiki/Sitemaps", "https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w", "https://www.wikidata.org/wiki/Q1343954"]},

{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs": ["http://en.wikipedia.org/wiki/Alt_attribute", "https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1", "https://www.wikidata.org/wiki/Q1067764"]},

{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from

handheld mobile devices through a mobile or other wireless network", "sameAs":
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{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":
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{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs":
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["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},
{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs":
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{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs":
["http://en.wikipedia.org/wiki/Search_engine_optimization","https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_","https://www.wikidata.org/wiki/Q180711"]},
{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs":
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{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google",

"sameAs":

["http://en.wikipedia.org/wiki/Google_Analytics","https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f","https://www.wikidata.org/wiki/Q220577"]},

{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce","https://www.google.com/search?q=E-commerce&kgmid=/m/02m96","https://www.wikidata.org/wiki/Q484847"]},

{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet","https://www.google.com/search?q=Internet&kgmid=/m/03rlt","https://www.wikidata.org/wiki/Q75"]},

{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},

{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping","https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52","https://www.wikidata.org/wiki/Q212930"]},

{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs":

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{"@type": "Thing", "name": "Microsoft Bing", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw","https://www.wikidata.org/wiki/Q182496"]},

{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},

{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj","https://www.wikidata.org/wiki/Q327349"]},

{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs": ["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},

{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","htt

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id=/m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},

{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs":
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gq","https://www.wikidata.org/wiki/Q29778"]},

{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary
of Alphabet inc.", "sameAs":
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www.wikidata.org/wiki/Q95"]},

{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search
engine listings, rather than through paid advertisements", "sameAs":
["http://en.wikipedia.org/wiki/Organic_search_results","https://www.google.com/search?q=Organic+search+re
sults&kgmid=/m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},

{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to
clicking on a search engine optimized search result, marketing promotion, marketing email, or an online
advertisement", "sameAs":
["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=/m/08
2v2_","https://www.wikidata.org/wiki/Q1494741"]},

{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA",
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%28California%29&kgmid=/m/025x7t","https://www.wikidata.org/wiki/Q399996"]},

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wikidata.org/wiki/Q9158"]},

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purchase intentions and loyalty", "sameAs":
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n&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which
cannot be shared", "sameAs":
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,"https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that
from which data and knowledge can be derived", "sameAs":

["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39","https://www.wikidata.org/wiki/Q11028"]},

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{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_development","https://www.google.com/search?q=Web+development&kgmid=/m/02wdy8","https://www.wikidata.org/wiki/Q386275"]},

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{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z","https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs": ["http://en.wikipedia.org/wiki/Page_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076gwp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an individual or organization outperforms competition in some regard", "sameAs": ["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},

{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs": ["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},

{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)", "sameAs": ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58","https://www.wikidata.org/wiki/Q12013"]},

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{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},

{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs": ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://www.wikidata.org/wiki/Q126793"]},

{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs": ["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https://www.wikidata.org/wiki/Q213660"]},

{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},

{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs": ["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.wikidata.org/wiki/Q2299611"]},

{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jkh","https://www.wikidata.org/wiki/Q376835"]},

{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs": ["http://en.wikipedia.org/wiki/Web_2.0","https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058","https://www.wikidata.org/wiki/Q131164"]},

{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","https://www.wikidata.org/wiki/Q355"]},

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traversing information resources on the World Wide Web", "sameAs":
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{"@type": "Thing", "name": "Dashboard (business)", "sameAs":
["http://en.wikipedia.org/wiki/Dashboard_(business)", "https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3", "https://www.wikidata.org/wiki/Q4343952"]},

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{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs":
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{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs":
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{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs":
["http://en.wikipedia.org/wiki/Keyword_research", "https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87", "https://www.wikidata.org/wiki/Q6398555"]},

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{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs":
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{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs":
["http://en.wikipedia.org/wiki/Competitor_analysis", "https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm", "https://www.wikidata.org/wiki/Q624630"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs":
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{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas", "_California", "https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z", "https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design", "https://www.google.com/search?q=Web+design&kgmid=/m/086df", "https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)", "https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5", "https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f", "https://www.wikidata.org/wiki/Q129238"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y", "https://www.wikidata.org/wiki/Q1583910"]},

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{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"]},

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9y1k","https://www.wikidata.org/wiki/Q32635"]},

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https://www.wikidata.org/wiki/Q36774"]},

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